



LiFE
Lifestyle for
Environment



PRAKRITI PROGRAM

Lecture on “Forests and its importance” and ‘LiFE Mission’ Organized by ICFRE- IFGTB

The “Prakriti” programme was conducted by the Extension Division of ICFRE-IFGTB, in order to create environmental awareness and conservation to school and college students. ICFRE-IFGTB has hosted offline knowledge series, as part of ‘Prakriti - Student Connect Programme’ of ICFRE (Indian Council of Forestry Research and Education) for the school and college students.

Accordingly, ICFRE-IFGTB conducted Awareness lecture Prakriti and LiFE Mission Awareness Campaign under Prakriti program at GASS Forest Museum, Coimbatore, 7th December, 2023. The primary objective of the campaign was to instill environmental awareness in students, emphasizing key themes such as biodiversity, conservation, the LiFE mission, and sustainable practices.

Smt. R. Mahalakshmi, Technical Officer of Plant Biotechnology division of ICFRE-IFGTB on 07.11.2023 delivered a lecture on “**Forest and its importance**” for 180 school students from Amrita Vidhyalaya, Coimbatore. During the lecture, the speaker briefed about the importance of Forests and its tangible & intangible benefits to the various living organisms. Further the speaker informed the participants about different conservation strategies for increase the species richness and increase the biodiversity wealth. She pointed out various products derived from forest including Timber, Fodder, Fruits, Fibre, NTFPs, medicinal plants, etc. The speaker highlights about forests are the main source for sequestering the carbon and reduce the effect of climate change. She briefed about various functions and services of forests.





LiFE Mission Awareness Campaign

Organizers: ICFRE-IFGTB, Coimbatore

Introduction:

The ICFRE-IFGTB EIACP PC RP conducted the LiFE Mission Awareness Campaign at Govt. High School, Sundapalayam, Coimbatore, as part of the PRAKRITI Programme on 23rd November, 2023. The primary objective of the campaign was to instil environmental awareness in students, emphasizing key themes such as biodiversity, conservation, the LiFE mission, and sustainable practices.

Key Activities and Highlights of the event:

- Interactive presentations on significance on medicinal plants, urban forestry, forest conservation, LiFE Mission and respective themes.
- Group discussions and Q&A sessions.
- LiFE Mission pledge.

Participants:

A total of 129 students and 6 staff members from Govt. High School, Sundapalayam, Coimbatore, actively participated in the campaign.

Outcome:

The LiFE Mission Awareness Campaign effectively heightened awareness regarding environmental issues, medicinal plants, LiFE Mission themes and instilled a sense of responsibility toward nature among the students. The interactive activities had a positive impact, motivating students to embrace an environmentally conscious mindset.

Conclusion:

The LiFE Mission Awareness Campaign conducted at Govt. High School, Sundapalayam, Coimbatore, successfully advanced environmental education and motivated students to actively contribute to the conservation of our natural resources.

